

## **SUCCESS STORY**

Oklahoma City Metropolitan Association of REALTORS®

"The product is just far superior. The reality of it is that we don't have very good broadband outside of the cities in Oklahoma. With the competitor's lockbox, when we don't have broadband, we can't access the key bin, which is fundamental part to a REALTOR'S° job. When you're in a rural area, you need to have a lockbox that has a passcode system that isn't broadband based, which SentriLock is able to provide with their lockboxes."

Adam Majorie, Oklahoma City Metropolitan Association of REALTORS®

## The Background

Oklahoma City Metropolitan Association of REALTORS® (OKCMAR) is the largest REALTOR® organization in Oklahoma, providing MLS services and more through MLSOK to over 4,500 REALTORS® across six subscribing boards throughout the state.

## The Problem

OKCMAR and its members were frustrated with their current lockbox provider for a number of reasons. They needed ease of use with other associations, and a lockbox that could operate reliably in rural areas with little to no cell signal, which they could not do with their current lockboxes. Customer service was hard to reach and oftentimes difficult to communicate with to resolve issues with their lockboxes and other services. When they neared the end of their contract, they began searching for a new lockbox solution.

## **The Solution**

Adam Majorie, CEO of OKCMAR and MLSOK, collaborated with other associations under the MLSOK umbrella to make a complete transition to SentriLock lockboxes. Majorie realized the unique benefits that SentriLock had to offer associations in comparison to its competitor after seeing the Greater Tulsa Association of REALTORS® switch to SentriLock. The reciprocity that would be available to both associations once everyone was under the same system was unmatched.

"I'm just proud that our teams were able to work together so well. We got a lot done in a very short amount of time during the transition. We had to implement almost 11,000 lockboxes," stated Majorie. "That's amazing, especially considering that we had several different boards that needed to collaborate in order to complete the implementations process."

Another selling point for OKCMAR was the ability to access the lockbox with a FlexCode™, a temporary access feature that is unique to SentriGuard lockboxes. Many REALTORS® in Oklahoma work in rural areas or areas with little to no cell signal, so it was difficult to use lockboxes just rely on the phone's ability to be able to open the key bin and nothing else.

SentriLock users can easily set a FlexCodes<sup>™</sup> for any of their lockboxes right from their SentriKey<sup>®</sup> Real Estate mobile app, with or without cell signal.

If SentriLock sounds like the all-in-one lockbox and **showing service solution** for you, don't hesitate to fill out our **sales contact form** and schedule a demonstration for your association today.

These are all ways that SentriLock provides an amazing set of tools that make it easy, make it safe, and make it smart to do work on behalf of their clients.