



SUCCESS STORY

SentriLock providing innovative solutions to Harlingen BOR

The Customer

[The Harlingen Board of REALTORS®](#) is an Association in the central region of Texas' Rio Grande Valley. For the past ten years, the board's multiple listing service (MLS), Rio Grande Valley MLS, has been leveraging SentriLock's electronic lockboxes.

The Problem

When determining what makes a great partner in a lockbox company, for Harlingen Board of REALTORS® innovation was key. Ana Becerra, past Association Executive at Harlingen Board of REALTORS® explains.

The Solution

The Association has been a long-time SentriLock customer since 2010. During this long relationship, SentriLock has continued to focus on innovation that not only pushes the industry forward, but makes the Association's products even easier for agents to use.

"When we began using SentriLock, one of the big deciding factors was that SentriLock was extremely innovative," Becerra commented. "We went through the remote access system, and after that, we converted to the app. Transitioning to the app has been very simple. In fact, 90% of our members are now using the app."

At a Glance

Customer: Harlingen Board of REALTORS®

Problem: Association needed a lockbox company who was innovative and a product easy to use.



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