



Mount Rushmore AOR Makes the Switch During the Pandemic.

The Customer

Located in Spearfish, SD, the Mount Rushmore Area Association of REALTORS® was founded to bring together real estate professionals in the Northern and Southern Black Hills of South Dakota.

The Problem

COVID-19 hit just as Mount Rushmore Area Association of REALTORS® was ready to make the switch to SentriLock's Bluetooth® enabled lockbox. This could potentially make the transition more difficult with restrictions in place.

The Solution

Brandy Purcell Hartman, Association Executive at Mount Rushmore Area Association of REALTORS® shared that despite the pandemic, her Association decided to make the switch.

"COVID-19 hit right when we were supposed to do our transition. Nevertheless, we decided to go for it - without SentriLock trainers on-site. Instead, we did virtual training," Hartman said. "It went very smoothly. Our lockboxes were assigned, programmed, and we were able to do the training with all our members remotely - the process was almost flawless."

SentriLock was there virtually with REALTORS® members every step of the way to ensure their upgrade process was as smooth as possible.

At a Glance

Customer: Mount Rushmore Area Association of REALTORS®

Problem: Making the switch to SentriLock's new Bluetooth® enabled lockboxes during the pandemic

of lockboxes deployed: 901



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