

A real estate agent, a woman with glasses and a light blue blazer, is showing a modern apartment to a couple. She is pointing towards the ceiling with her right hand while holding a clipboard in her left. The couple, a man and a woman, are looking up at the ceiling with interest. The apartment has large windows with white blinds, a white sofa with yellow and grey pillows, and a potted plant in the foreground.

# **SENTRIKey** SHOWINGSERVICE®

A combined cloud-based solution for managing your showings, client communication, and property access needs.



# THE SENTRIKEY SHOWING SERVICE®

SentriKey Showing Service® – brought to you by SentriLock, a trusted provider in the real estate industry – skyrockets the success of real estate professionals and is the first and only combined solution for managing showings, client communication, and property access.

## THE SENTRILOCK ADVANTAGE

Scheduling showings is a manual, inefficient process that requires multiple technologies and systems that change constantly.

By leveraging state-of-the-art technologies on one platform, SentriKey Showing Service® creates an easy-to-use, mobile-first experience that gets you where you're going faster and more efficiently.

And it's integrated with the MLS tools you use today. At-a-glance dashboards and our time-saving AI-driven SentriKey™ Assistant for Mobile, SAM™, enable you to stay organized, spend more time selling, and deliver great experiences to buyers and sellers.

SentriKey Showing Service® is fully integrated with the SentriKey® Real Estate system. This ensures a seamless and unparalleled experience for the broker, agent, and office staff to get more done.

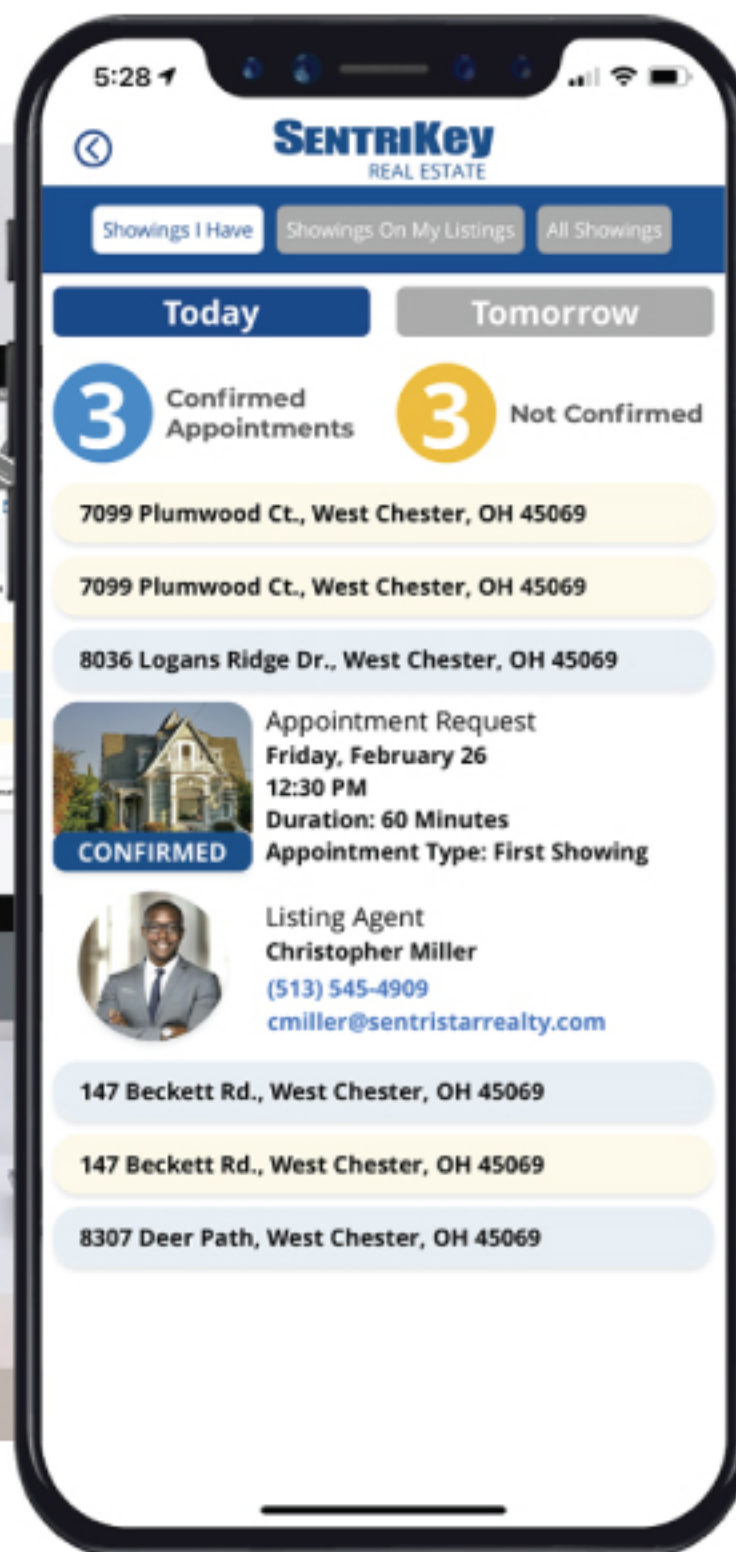
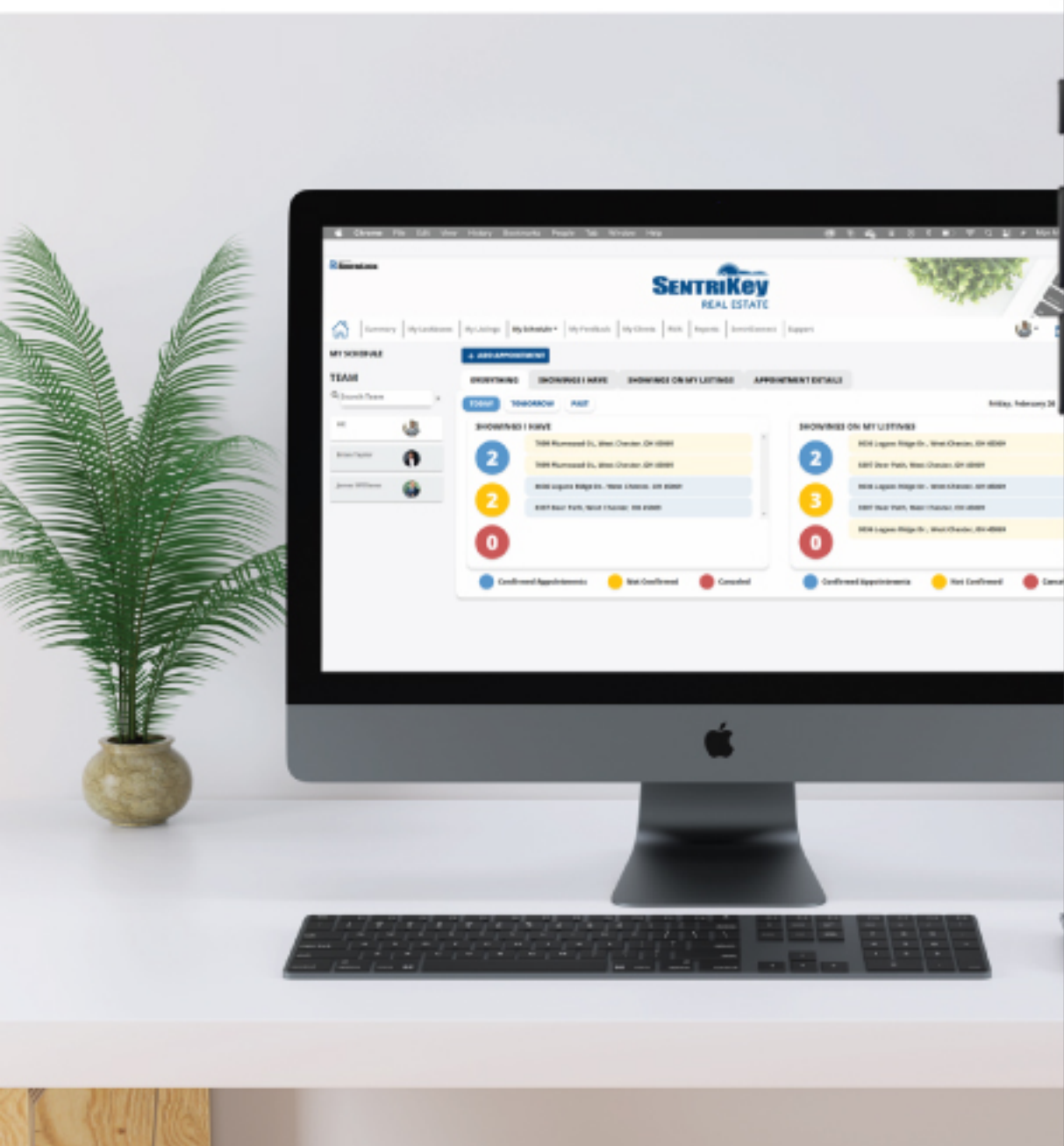






# ONE PLATFORM. ONE SOLUTION.

The SentiKey Showing Service® Dashboard provides a single place to organize all of your work activities in an intuitive, easy-to-navigate interface that makes managing your showings quick and easy.



**From a single screen,** agents, brokers and office staff alike can manage their showings for both their buying and selling clients.

The SentiKey Showing Service® Dashboard offers the ability to manage today, tomorrow, and beyond for all showings. The same Dashboard is available on the web when you are at your desktop, and on mobile for when you are on the go. The actionable interface offers a simple solution for responding to all showing requests or resubmitting, rescheduling, or cancelling an appointment.



# POWERFUL SCHEDULING TOOLS

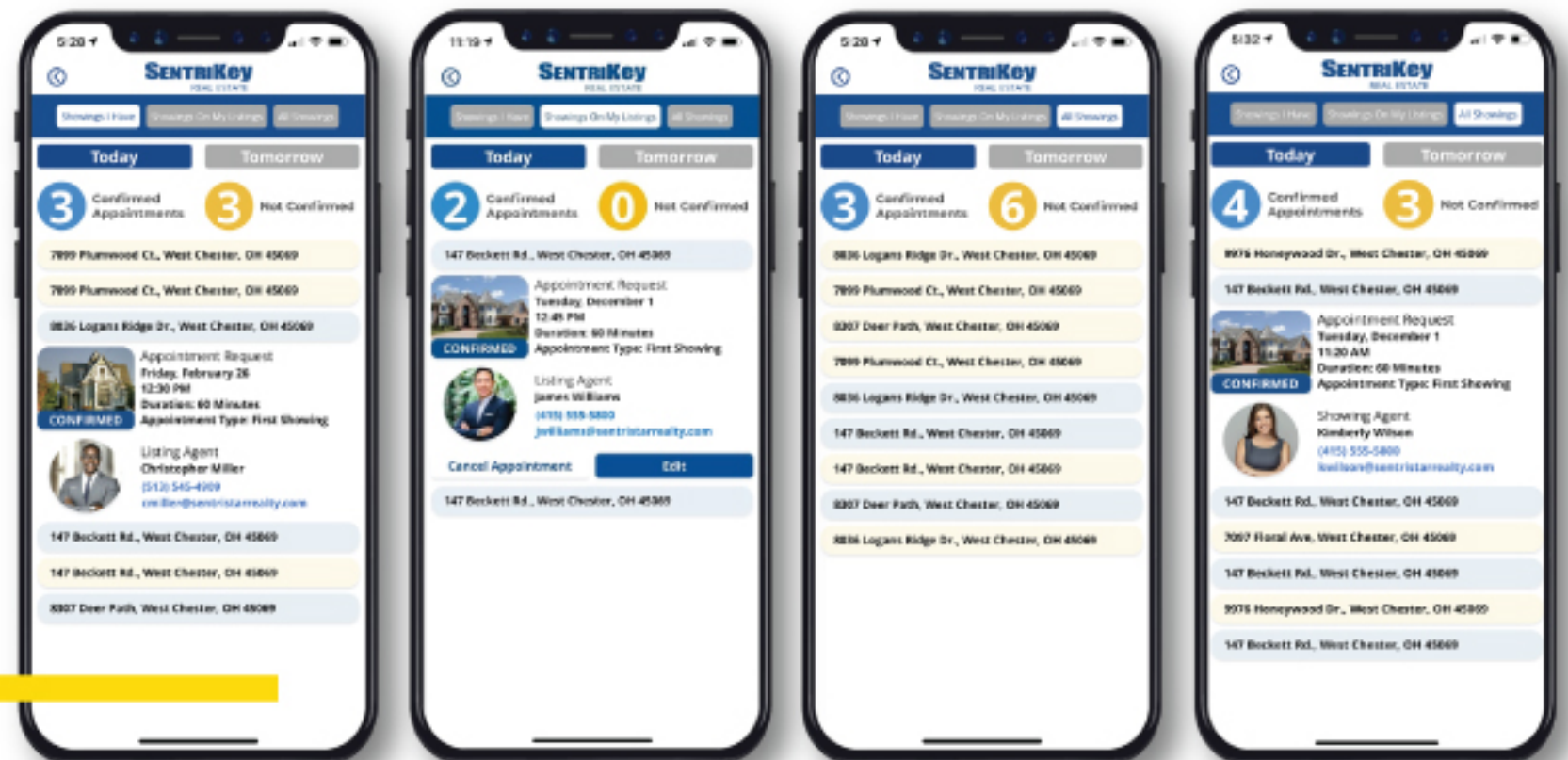
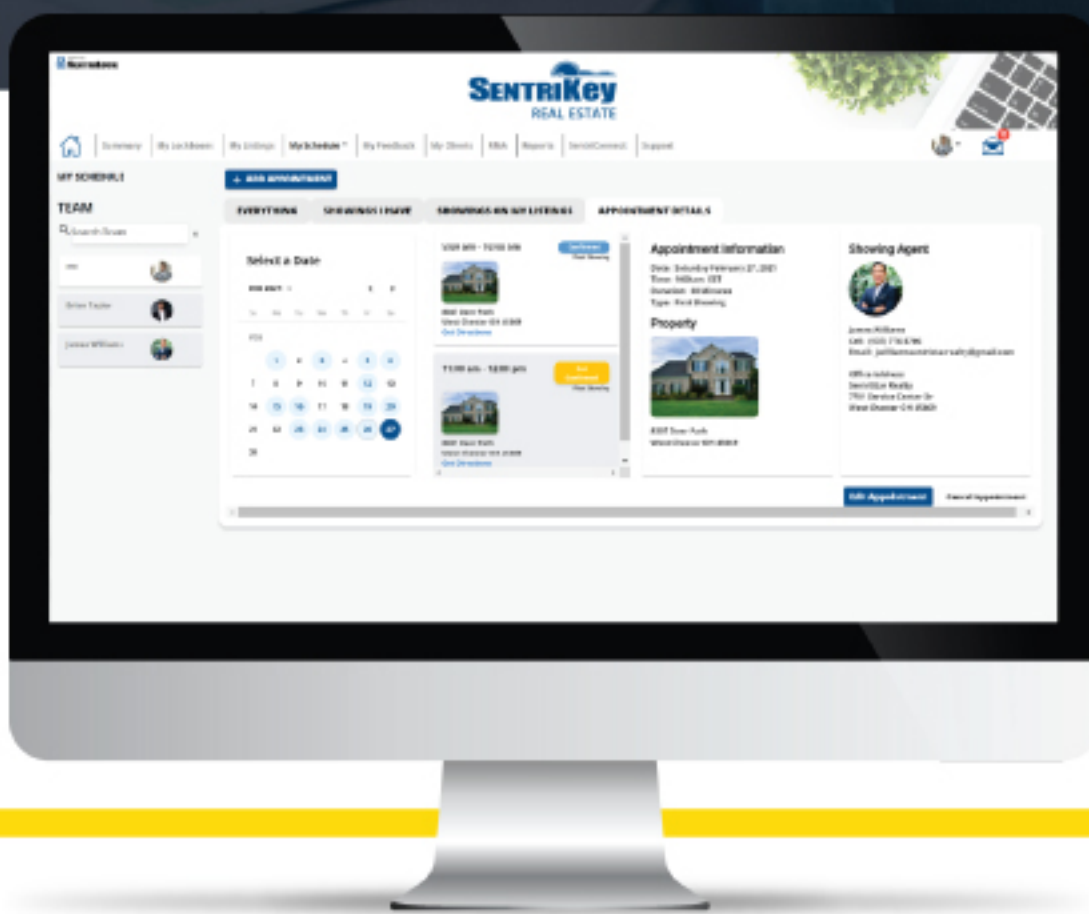
The SentiKey Showing Service® Dashboard and Calendar are flexible interfaces that provide both a high level and a detailed look at your busy schedule. Whether you're working in an office of two or 200, you can easily manage your Calendar or an entire office Calendar in a few simple steps.

The SentiKey Showing Service® Calendar is an organizational necessity for all agents, particularly top producers.

As a buyer's agent, the Dashboard provides a detailed list of appointments for the day. This includes property notifications, alarm codes, and special instructions upon entering the property.

As a seller's agent, you have access to everything you need to know about the status of a showing request. Confirm whether the seller has responded to a showing request, as well as the showing agent's name and contact information.

Depending on your role, you can also review requests and resend requests, edit and cancel appointments, and send a message about a listing.





# A More Robust Calendar

Start your day off right with the SentiKey Showing Service® Calendar. Use one-touch filters to see a weekly or monthly schedule view of the information you need to keep your business on track. The Calendar, color-coded by status, offers a snapshot of your appointments and gives you a high-level look at your schedule.



Not only can you manage your own Calendar, but you can easily search for team members and view or manage their showings and calendars based on permission-based roles.

Good news! We don't limit your listings. You can manage them through the entire buying and selling process.

# BUILT-IN CRM

SentriKey Showing Service® offers powerful CRM tools that let you easily manage your client roster from wherever you are so you can stay on top of your business. Update your client list; share properties with your clients; view client feedback; and see client activity to track where they are in the buying process.



**Simply and easily add clients,** and they'll receive an invitation to download and use the ClientConnect\* app. You can then add properties they're interested in seeing or enable them to search for available properties directly within the app.

You'll receive notifications when a showing is scheduled or has changed, and you can share a synced calendar to keep everyone on the same page.

## Automated Client Activity Tracking\*

Let the My Clients feature automate the tracking of where your clients are in each property's status, from 1st Showing to Final Walkthrough. The powerful combination of My Clients and ClientConnect enables you to manage your clients' needs effectively and efficiently.



1st Showing 2nd Showing 3rd Showing Inspection Final Walkthrough





# Agent Feedback Made Easy

Clients want to know what potential buyers think immediately after a showing. Get them the critical feedback they need through an automated showing service feedback feature, which eliminates text, call, or email feedback followup.



You can set up a feedback form for a listing that presents standard followup questions and add customized questions for your listing if you'd like. You can also determine the number of times you would like to send a reminder message to the showing agent to request feedback.

The My Feedback feature captures interest and concise comments to help you know whether you should stay the course or alter it. Because the feedback request is short and easy to complete, you're more likely to get prospective home buyer feedback via their agent.

## INTERESTED IN THIS PROPERTY

YES ☒ NO ☐ MAYBE ☐

## COMMENTS



The updates looked great! Really excited to schedule a final walkthrough of the property!



# AUTOMATED SHOWING RESCHEDULING



Patent Pending

## Meet SAM™

So much of your day is spent on the tedious and time-consuming tasks that are just part of the real estate sales process. We've created an AI, prompt-based virtual assistant that streamlines those tasks: SAM™, the SentiKey™ Assistant for Mobile\*.

SAM™ currently helps with two key actions: Leave Now and Reschedule Itinerary. SAM™ lets you know when it's nearly time to leave for your next appointment, factoring in drive time from your current location. And, SAM™ notifies you when listings on your scheduled itinerary have gone pending and offers to reschedule them.

SAM™ will be your trusted virtual assistant, helping you adjust your day on the fly. SAM™ will monitor where you are and offer to adjust things for you. Drive up to a property that clearly doesn't meet your client's needs? Need to cancel an appointment? Stuck in traffic and need to reschedule a showing? SAM™ has got you covered.



\*Available at the Select and Premium tiers of service.



**MLS  
INTEGRATION**

**SELECT**

**PREMIUM**

MLS Integration	✓	✓	✓
Self-Scheduling	✓	✓	✓
Showing Request Notifications	✓	✓	✓
Showing Instructions	✓	✓	✓
Team Schedules	✓	✓	✓
Showing Feedback	✓	✓	✓
Automated Acceptance Scheduling	✓	✓	✓
Training & Support	✓	✓	✓
Activity Reports <small>(coming soon)</small>	✓	✓	✓
Multi-Showing Scheduling & Routing	✓	✓	✓
Showing Service Functionality Within the SentriKey® Real Estate App	✓	✓	✓
Property Access Report <small>(coming soon)</small>	✓	✓	✓
Client Roster	✓	✓	✓
Advanced Reports <small>(coming soon)</small>		✓	✓
SentriKey™ Assistant for Mobile (SAM™)		✓	✓
ClientConnect App		✓	✓
Client Activity Tracking		✓	✓
Client Calendar		✓	✓
Client Feedback		✓	✓
Call Center Scheduling			✓