



## KEY FEATURE SPOTLIGHT

### SAM™, the SentryKey™ Assistant for Mobile

Manage your day  
with the industry's  
first AI virtual  
assistant.

## Meet SAM™, your new best friend.

So much of a day in the life of a REALTOR® is spent on the tedious and time-consuming tasks that are part of the sales process. You need to do them to build your business, but they can really take your focus away from what you do best – selling. That's why we created the industry's first artificial intelligence (AI)-based virtual assistant: SAM™, the SentryKey™ Assistant for Mobile.

SAM™ automatically keeps your day running smoothly and reschedules showings so you can skip the back-and-forth of unnecessary phone calls and texts.

**Leave Now:** Via a push notification, SAM™ reminds you when it's time to leave for your next appointment, factoring in drive time and traffic. For example, if your next appointment starts at 2 p.m., with a 20-minute drive time, you'll get a prompt to leave your current location at 1:30 p.m.

**Reschedule Itinerary:** With one touch of a button, SAM™ cancels any appointments on listings that have gone pending and reschedules any remaining appointments on the itinerary. SAM™ manages all the back-and-forth responses and lets you know when your itinerary is updated.

### SAM™ Has Your Back

SAM™ will be your can't-live-without virtual assistant, tracking your appointments and offering to adjust your day on the fly. Drive up to a property that doesn't meet your client's expectations? Need to reschedule an appointment? Stuck in traffic and have to reroute to your next showing? No worries! SAM™ has you covered.

SAM™ is available at the Premium and Select tiers of the SentryKey Showing Service®.



SAM™



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Showing Service®!



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