

# ACCESS BY APPOINTMENT

Give your members more control over who can access a home listing ... and when.



## How to prevent unauthorized accesses to a listing

Secure, controlled access on a listing is more important than ever, especially as more sellers and their families work and learn from home. How can you guarantee controlled access to the right person, on the right day, at the right time?

### The Challenge

Property access management is a vital component of the home selling process, yet it can be a sensitive balancing act. Here's why:

- **For you and your association:** As an association leader, you're responsible for ensuring that you and your members comply with state/province access management policies. When a member violates policy, additional association resources are required for hearings, fines administration, etc.
- **For your members:** Your listing agents need to provide secure access while trying to coordinate the availability of all parties involved. They run the risk of overlapping appointments, or even worse, unauthorized accesses occurring outside or without scheduled appointment times. These accesses can create security concerns for their clients and jeopardize their trust.
- **For your sellers:** A one-size-fits-all solution isn't viable for today's homeowner; flexibility and personalized solutions are key. Homeowners expect their listing agent to accommodate their family's unique security, scheduling, and safety needs – and provide a foolproof solution that protects their most valuable investment.

### The Solution

Wouldn't it be great to have one fail-safe answer for all of the challenges above? SentryLock delivers the most secure property access solution in the industry: Access By Appointment (ABA). The ABA feature in the SentryKey® Real Estate app gives your members complete control over who can gain access to a home listing and when. When enabled, ABA ensures that no one can access the lockbox to enter a listing unless they have a confirmed, scheduled showing appointment. ABA addresses the need for:

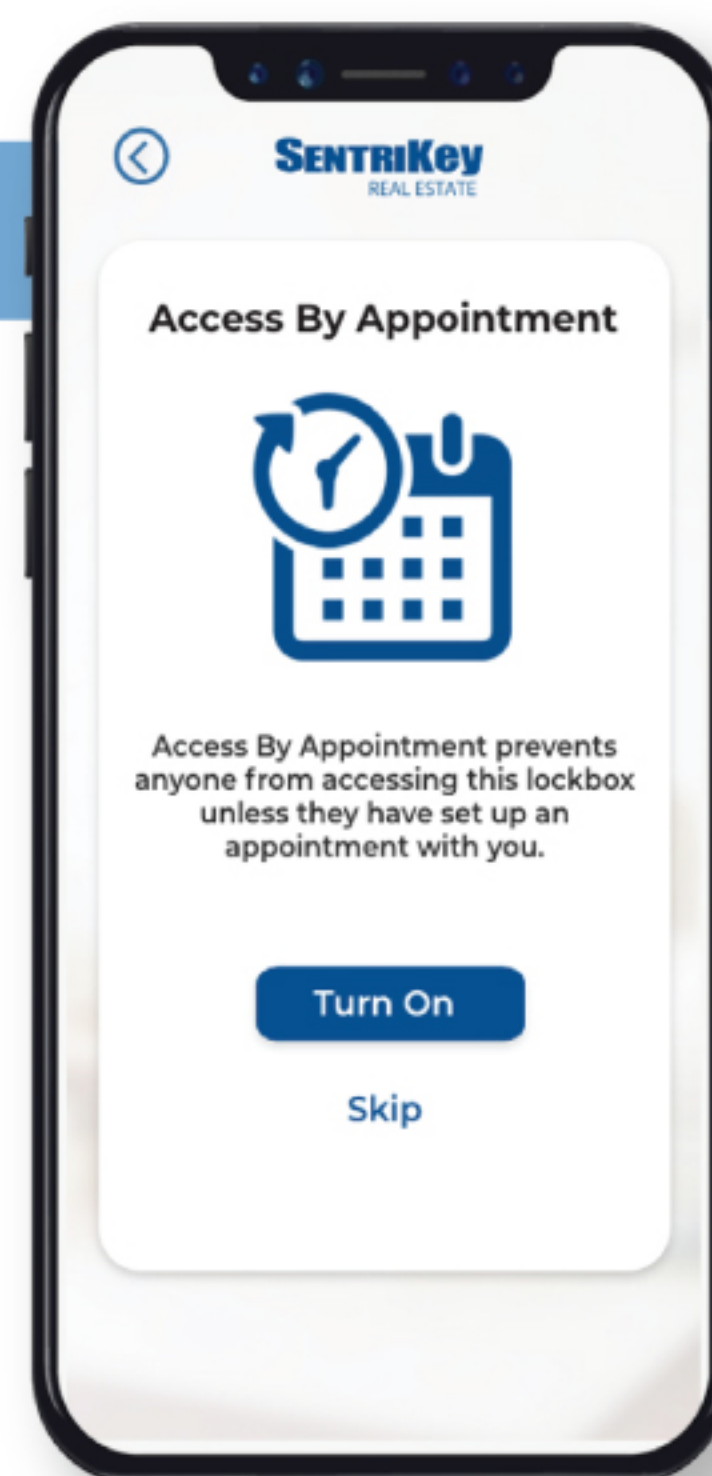


- **Strict compliance.** ABA can be a highly effective property access management solution at the association level. When you make ABA available, your members have a way to ensure compliance to access rules, reducing the possibility of unauthorized accesses and policy violations.
- **More control.** A showing agent or other requestor has to schedule an appointment to gain access to the property. Your listing agent has the ultimate control to grant secure access to just the scheduled agent, on the scheduled day, at the scheduled time.
- **Easy and secure integration.** The ABA feature can be integrated with existing showing services to automate the process of granting access to our lockboxes based on the appointment time scheduled through the showing service.
- **Personalized security.** ABA lets your listing agent easily establish and adjust showing availability based on the seller's schedule and needs, resulting in homeowner control, confidence, and peace of mind.

ABA provides the ultimate layer of control for your association, your members, and their sellers.

## Benefits

- Maximum level of property access management available on the market
- Improved property access governance, oversight, and actionable data at the association level
- Easy-to-grant secure, dedicated access with trackable access data
- Enhanced image and competitive advantage for your members and your association
- Personalized coverage and peace of mind for your homeowners



## About SentiLock

Founded in 2002, SentiLock, LLC is a wholly owned subsidiary of the National Association of REALTORS® (NAR) and its Official Lockbox Solution. The company's primary mission is to provide its members with technology solutions that are member-focused and driven to provide superior customer service. SentiLock has a 96 percent customer satisfaction rating and is committed to providing the same exceptional support and technology to showing service customers.