

## SUCCESS STORY

#### **The Customer**

Larry Landry is Administrative Executive for Four County Board of REALTORS®, located in North East Mississippi, whose mission "is to partner with members by enhancing professionalism and economic prosperity for the real estate community."

#### **The Problem**

Landry explains that before choosing SentriLock, they had no lockbox system in place. Located in a rural area, agents often must travel 30 to 40 miles to obtain and return a key for a showing. This created a time constraint that limited the number of showings an agent could give.

## The Solution

When Four County Board of REALTORS® selected the SentriLock solution, SentriLock developed a distribution plan, set up 300 initial lockboxes and trained agents through a series of webinars. With the SentriLock system, the need for unnecessary back and forth travel is eliminated, saving agents an estimated 60 minutes per showing. 57 agents now access listings instead of traveling to one or more offices for standard key access. The SentriLock system also enables other parties to access listings, such as pest control and home inspectors. By utilizing one of SentriLocks exclusive technological features lockbox owners can grant secure temporary access to agents and service providers.

"The implementation team from SentriLock was wonderful," says Landry. "I think the best word to describe our relationship with SentriLock is team."

# At a Glance

Customer: Four County Board of REALTORS® Problem: Travel Time Reducing Number of Showings # of Lockboxes Deployed: 300

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