

SentriLock Launches Canadian Website to Support Growing Demands of New Canadian Customers

Canadian Market Growth Brings Service Enhancements to SentriLock's Customers

Cincinnati, OH ([PRWEB](#)) March 3, 2010 -- SentriLock, the premier provider of electronic lockbox systems to REALTORS® in North America, has announced the launch of a dedicated website www.sentrilock.ca for its growing customer and prospect base in Canada.

John F. Whitney, Jr., Director, REALTOR® Alliances, and leader of the company's Canadian business development efforts, describes it very well: "In forming long-term alliances recently with four real estate boards in British Columbia, we learned quickly to adapt our sales and operations efforts in a manner consistent with Canadian business practices and norms."

"As a result, a ".ca" version of our web site was developed and launched in coordination with our implementing the new contracts with these Boards." The four real estate boards, comprising thousands of real estate professionals, are: The Real Estate Board of Greater Vancouver, The Fraser Valley Real Estate Board, Chilliwack & District Real Estate Board, and BC Northern Real Estate Board.

The site also features "one-click" translation to convert the entire site to French, as Canadian law requires business and government to be bi-lingual. "All the user needs to do is click the translation tab on the top right of any page on the website and an instantly translated page appears in French," says Whitney.

In addition, SentriLock is proud to announce that they now have added "Language Line Services" to better serve their customers! The Language Line Service provides interpreters in over 170 languages!

Receiving technical support instructions can be difficult in any language, especially in a language other than English. SentriLock Support Representatives can now conference in an interpreter on a call so that customers can receive the help they need in the languages THEY prefer. Simply call the support line and request that the Support Representative get an interpreter on the line instantly. The service is provided at no cost. Additionally, the interpretation services are available during all normal support hours.

Says Whitney, "We're really excited about our new alliances with these Boards and, also, the growing list of Canadian Boards interested in our lockbox system and award-winning service."

About SentriLock

SentriLock is majority owned by the NATIONAL ASSOCIATION OF REALTORS®. The company's REALTOR® NXT Electronic Lockbox System will serve your organization well into the future with its reliable and secure technology and its outstanding customer service, rated tops in the industry for the past three years by two independent market research studies. SentriLock serves the true needs of the REALTORS® who rely on them every day to provide secure, easy and reportable access to every listing they manage. The SentriLock System currently has more than 500,000 lockboxes in use by 250,000 Agents from over 210 different Boards, Associations and MLS's in the United States and Canada. SentriLock's Award-Winning Customer Care Team provides world-class support 7 days a week, exclusively from its facility in Cincinnati, Ohio.

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