

SentriLock Releases BlackBerry Card Utility as it Continues to Empower REALTORS®

Users can Update SentriCards® on the Go to Save Time and Accomplish More Every Day

Cincinnati, OH ([PRWEB](#)) March 4, 2010 -- SentriLock, North America's Number One rated property access control system for REALTORS®, has announced the release of its BlackBerry® Card Utility. SentriLock users will be able to renew their SentriCards® using any BlackBerry® phone running OS 4.2 or higher and a BlackBerry® Smartcard Reader. Chris Ralstin, Senior Manager of Customer Relations for the company, says, "REALTORS® always want more face time with their clients and this new tool allows them to be even more productive and focus on what's most important: generating showings to make the sale happen."

Among the smart phone users responding to the 2009 Technology Survey by the National Association of REALTORS®, 32% use a BlackBerry® as their primary mobile device. Always looking for ways to improve agent efficiency, SentriLock developed the BlackBerry® Card Utility for this large market segment. Says Ralstin: "REALTORS® on the SentriLock system will now be able to complete full SentriCard® renewals on the go, anytime and anywhere their busy day takes them.

System users can purchase a BlackBerry® Smartcard Reader V2 directly from SentriLock for \$199, with shipping included. The SentriLock BlackBerry® Card Utility application for the phone is free. For more information on how to order and view the video tutorials, please go to www.sentrilock.com/blackberry.

About SentriLock

SentriLock is majority owned by the NATIONAL ASSOCIATION OF REALTORS®. The company's REALTOR® NXT Electronic Lockbox and Access Control System will serve your organization well into the future with its reliable and secure technology, detailed reporting and outstanding customer service, rated tops in the industry for the past three years by two independent market research studies. SentriLock serves the true needs of the REALTORS® who rely on them every day to provide secure, easy and reportable access to every listing they manage. The SentriLock System currently has more than 500,000 lockboxes in use by 250,000 Agents from over 210 different Boards, Associations and MLS's in the United States and Canada. SentriLock's Award-Winning Customer Care Team provides world-class support 7 days a week, exclusively from its facility in Cincinnati, Ohio.

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