



SentriLock Creates Company Icon and Website Presence

SentriLock's Agent 99 Webpage Will Share Tips and Helpful Information for Lockbox System Users and Real Estate Agents

Cincinnati, Ohio ([PRWEB](#)) December 10, 2009 -- SentriLock, the number-one rated provider of electronic lockbox systems for the residential real estate industry, today announced a new feature section on the company website: Agent 99's Tips. It can be accessed from SentriLock's homepage, directly via www.SentriLock.com/AgentTips, or via the Canadian version of the website found at www.SentriLock.ca/AgentTips.

The page includes a list of best practices for proper lockbox use and tips to allow agents to potentially increase their earnings by using the SentriLock system. For visual learners, the company's tutorial videos are posted on its YouTube channel, linked from the Agent 99 section.

John L. Heithaus, SVP of Marketing, Sales and REALTOR® Alliances at SentriLock, said, "Agent 99 keeps the company focused on our single most important customer: real estate agents. While we also serve boards and associations and their staff members, we think it's important for real estate agents to know we're focusing on their day-to-day needs specifically when we work on improving the SentriLock system and customer care platforms."

Many of those who attended the annual NAR Conference and Expo in San Diego last month had the chance to meet Agent 99 in person around the SentriLock booth. SentriLock has also produced the first issue of Agent 99's Best Practices in Home Marketing magazine full of tips and information for today's real estate professional. If anyone missed the magazine at the NAR Expo, they can find it on the Agent 99 section of the website.

About SentriLock

SentriLock, founded in 2003, is majority owned by the NATIONAL ASSOCIATION OF REALTORS® (NAR) and is the official lockbox solution of NAR's REALTOR Benefits® Program. SentriLock has more than 210 REALTOR® Association clients using its REALTOR® Lockbox system representing over 250,000 agents. For additional information on the REALTOR® Lockbox system, contact SentriLock toll-free, +1 866-736-2322, or visit www.sentrilock.com or www.sentrilock.ca.

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